

What is IT alignment?

The evaluation, approval, and prioritization of IT activities, including development, maintenance, and support, in coordination with the priorities of all business activities.

What impacts and drives IT alignment?

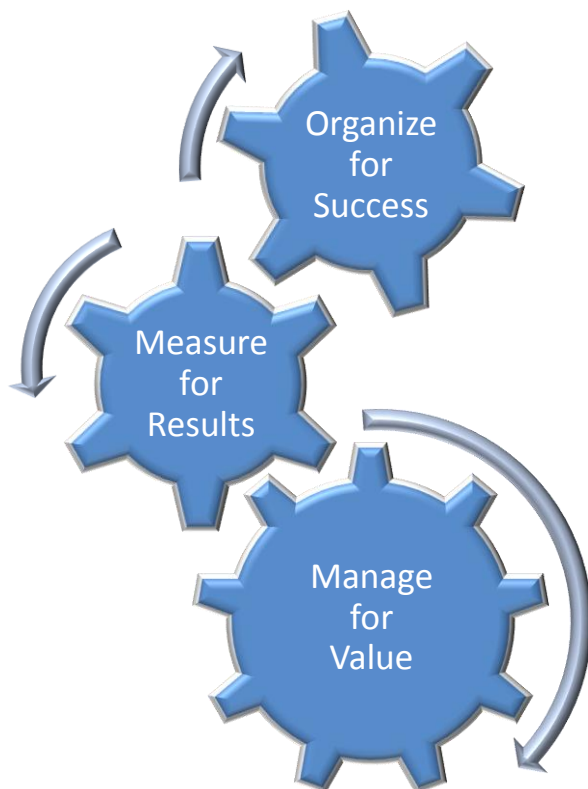
The IT organization structure, performance measurement system, and management practices all influence IT alignment.

How do you improve IT alignment?

Use best practice frameworks to

- Establish an organization structure positioned for flexibility and efficiency,
- Establish balanced and stable performance measures, and
- Establish consistent and transparent management practices.

IT alignment is consistently cited as one of the top IT priorities and challenges for organizations. Lightship Partners and Michael Beller, author of the upcoming book on IT alignment, help companies establish an IT Alignment Action PlanSM to optimize the value from their IT organizations.



The IT Alignment Action PlanSM is based on best practices outlined in the AlignIT Framework[™] that provides guidance on how an IT organization can organize, measure, and manage their IT human resources for optimum business value.

The IT Alignment Action PlanSM will provide insight, guidance, and plans to ...

- Organize for Success,
- Measure for Results, and
- Manage for Value.

Based on working with a variety of organizations as a consultant, CIO, and COO, Michael Beller has developed the AlignIT Framework[™] based on best practices to help companies better organize, measure, and manage their IT organizations.

For more information, contact Michael Beller at mbeller@lightshippartners.com or 516-721-7331.